

# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **FORM D** NOTICE OF SALE OF SECURITIES **PURSUANT TO REGULATION D.** SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

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OMB Nur	nber:	32	235-0	076		
Expires: April 30, 2008						
Estimated average burden						
hours per	respons	e	1	6.00		

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Name of Offering	(□ check if the	nis is an amendment and na	me has changed,	and indicate chan	ge.)	
SelectMinds, Inc.	- Series A Pref	erred Stock			MAIL	
Filing Under (Check box	x(es) that apply):	☐ Rule 504	☐ Rule 505	⊠ Rule 506	Decision 4(6)ECEIVED	D OFF
Type of Filing:	⊠ New Filing	☐ Amendment			SED	
		A. BASIC	IDENTIFICAT	ON DATA	2 8 50	in a
1. Enter the information	requested about th	e issuer.			1421	٠ ) ( "
Name of Issuer	( Check if	his is an amendment and na	me has changed,	and indicate char		
SelectMinds, Inc.					186 EE	ion
Address of Executive O		and Street, City, State, Zip C			Telephone Number (Inglicitin	ig Area Code)
149 Fifth Avenue,	6 <sup>th</sup> Floor, New	York, New York 1001	10		\( <del>21</del> 2) 683	3-2988
		(Number and Street, City, St			Telephone Number (Includir	ng Area Code)
(if different from Execu	tive Offices)				DDCC	200
Brief Description of Bus	iness				1/60	るのでに
Provides compan	ies with their o	wn social (alumni) ne	tworks		Action	
•					<b>V</b> C/[[] :	2007
Type of Business Organ	nization:		·			-LUU( 1
☑ corporation	0	limited partnership, already t	formed	oth	er (please specify): ##ONS	<b>?</b> ∩an
☐ business trust		limited partnership, to be for	med		FINANC	OIV
			Mont	h Year		PAIL
Actual or Estimated Dat	te of Incorporation o	r Organization:	0	2 0 0		□ Estimated
Jurisdiction of Incorpora	ition or Organization	: (Enter two-letter U.S. Pos	tal Service abbrevi	ation for State:	<del></del>	
•	-	•	anada; FN for other		ion) DE	

## **GENERAL INSTRUCTIONS**

#### Federal:

Who Must File: All issuers making an offering of securitles in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United Stated registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

### ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

> Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1972 (6-02)

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Α.	BASIC	IDENTIF	CAT	ION	DATA
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- 2. Enter the information requested for the following:
  - Each promoter of the issuer, if the issuer has been organized within the past five years;
  - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
  - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and

Each general and	managing partn	er of partnership issuers	S.		
Check Box(es) that Apply:		■ Beneficial Owner	☑Executive Officer	☑Director	☐ General and/or Managing Partner
Full Name (Last name first, Berkowitch, Anne	if individual)				
Business or Residence Add c/o SelectMinds, Inc., 149				•	
Check Box(es) that Apply:	☐ Promoter	<b>⊠</b> Beneficial Owner	☑Executive Officer	⊠Director	□General and/or Managing Partner
Full Name (Last name first, Teramoto, Joel Akira Tim					
Business or Residence Add c/o SelectMinds, Inc., 149					
Check Box(es) that Apply:	☐ Promoter	☐Beneficial Owner	□Executive Officer	⊠Director	□General and/or Managing Partner
Full Name (Last name first, Goodman, Robert	if individual)				
Business or Residence Add clo Bessemer Venture Pa				, NY 10538	
Check Box(es) that Apply:	☐ Promoter	☐Beneficial Owner	□Executive Officer	⊠Director	□General and/or Managing Partner
Full Name (Last name first, Ferrara, Alex	if individual)				
Business or Residence Add c/o Bessemer Venture Pa				NY 10538	
Check Box(es) that Apply:	☐ Promoter	<b>⊠</b> Beneficial Owner	□Executive Officer	□Director	□General and/or Managing Partner
Full Name (Last name first, Bessemer Venture Partne			<del></del>		
Business or Residence Add 1865 Palmer Avenue, Suit			(ip Code)		
Check Box(es) that Apply:	☐ Promoter	☐Beneficial Owner	□Executive Officer	□Director	□General and/or Managing Partner
Full Name (Last name first,	if individual)				
Business or Residence Add	iress (Number a	and Street, City, State, Z	(ip Code)		
Check Box(es) that Apply:	☐ Promoter	☐Beneficial Owner	□Executive Officer	□Director	□General and/or Managing Partner
Full Name (Last name first,	if individual)				
Business or Residence Add	dress (Number a	and Street, City, State, Z	(ip Code)		
(Use	blank sheet, or	copy and use addition	al copies of this shee	et, as necess	ary.)

•				<u> </u>	B. IN	FORMAT	ION ABO	UT OFF	ERING			<del>.</del>	
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1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?									f	U	עא		
Answer also in Appendix, Column 2, if filing under ULOE.  2. What is the minimum investment that will be accepted from any individual?											e NV		
2.	wna	is the m	ınımum in\	vestment ti	nat will be	accepted	irom any i	ngividuai <i>(</i>		***************************************	.,	\$ <u>N/</u>	
3.	Does	the offer	ina permit	ligint owns	ershin of a	sinale uni	12					Yes [X]	No D
4.			• .	ested for ea	•	-							_
7.	comm	nission or a	similar reme		r solicitatio	n of purcha:	sers in con	nection with	sales of se	curities in t	he offering.		
	state	or states,	list the nam	ne of the bro	ker or deal	er. If more	than five (5	i) persons t	o be listed a		ted persons		
				you may se		information	for that bro	ker or deal	er only.				
Full	Name	e (Last na	me first, if	individual		Not Appli	cable						
Bus	iness	or Reside	ence Addre	ess (Numb				Code)					
<u> </u>		A ' - A -	d Danker	- Danlar									
Nan	ne ot A	Associate	d Broker o	or Dealer									
				d Has Soli		tends to S	olicit Purc	hasers					04 - 4
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				individual		(0.1		[,,,]	[]	,	1,	[]	( - 4
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Bus	iness	or Reside	ence Addre	ess (Numb	er and Str	eet, City,	State, Zip	Code)					
Nan	ne of A	Associate	d Broker o	or Dealer	<del>-</del>	· · · · · · · · · · · · · · · · · · ·							
Stat	es in \	Which Pe	rson Liste	d Has Soli	cited or In	tends to S	olicit Purc	hasers					
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۳. M)		[NE]	[NV]	[NH]	[NJ]	(MM]	[NY]	[NC]	[ND]	[OH]	[OK]	(OR)	[PA]
(IV) [R	-	[SC]	[SD]	[TN]	[XT]	[UT]	[(1)]	[VA]	[WA]	[WV]	[WI]	[WY]	(PR)
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ruii	Name	; (Last na	an <del>e</del> 1881, 11	individual	,								
Bus	iness	or Reside	ence Addre	ess (Numb	er and Str	eet, City,	State, Zip	Code)					
Nan	ne of A	Associate	d Broker o	or Dealer					-				
				d Has Soli		tends to S	olicit Purc	hasers					
(Che		JI States" [AK]	or check [AZ]	individual : [AR]	States) [CA]	[CO]	[CT]	(DE)	[DC]	[FL]	[GA]	☐ <i>A</i> [HI]	Vil States [ID]
[JI	-	[IN]	[/ <del>-</del> ]	[KS]	[[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
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1. **	,	[· · -]	[SD]	[TN]	[TX]	[UT]	[VT]	[AV]	[WA]	[WV]	(WI)	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

<ol> <li>Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero". If the transaction is an exchange offering, check this box   and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.</li> </ol>				
Type of Security	_	Aggregate Offering Price		
Debt	\$		_ \$	
Equity	\$	5,525,000	\$ 5,525,000	
Convertible Securities (including warrants)	\$		· C	
Partnership Interests	\$		- <del>\$</del>	_
Other (Specify)	Š		- š	_
Total	\$	5,525,000	\$ 5,525,000	_
Answer also in Appendix, Column 3, if filing under ULOE.				
<ol> <li>Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero".</li> </ol>				
		Number Investors	Aggregate Dollar Amount of Purchases	
Accredited Investors		3	\$ <u>5,525,000</u>	
Non-accredited Investors		N/A	\$ N/A	_
Total (for filings under Rule 504 only)			\$	_
Answer also in Appendix, Column 4, if filing under ULOE.				
<ol> <li>If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.</li> </ol>				
Type of offering		Type of	Dollar Amount Sold	
Rule 505		Security	\$	
	,		\$ \$	_
Regulation A				
Rule 504			\$	_
Total			<b>5</b>	_
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.				
Transfer Agent's Fees		X	\$	0
Printing and Engraving Costs		X	\$	0
Legal Fees		X	\$ 100,000	0
Accounting Fees		133	\$	0
Engineering Fees			•	_
—······		X	\$	0

Other Expenses (identify)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

100,000

X

\$

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF	PRO	CEEDS
b.	Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."	\$	5,425,000
<b>;</b> .	Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above.		

			Payments to Officers Directors, & Affiliates			Payments to Others
Salaries and fees	X	\$_	0	X	\$_	0
Purchase of real estate	X	\$ _	0	X	<b>\$</b> _	0
Purchase, rental or leasing and installation of machinery and equipment	X	<b>s</b> _	0	X	\$_	0
Construction or leasing of plant buildings and facilities	X	\$_	0	X	2_	0
Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)	X	\$	0	X	<b>s</b> _	0
Repayment of indebtedness	(X)	\$	0	X	\$_	00
Working capital	X	<b>s</b> _	0	X	\$_	4,425,000
officers and other investors	- - -	\$	300,000	IXI	\$	700,000
Column Totals	- KE	<b>s</b> _	300,000	(X)	<b>\$</b> _	5,125,000
Total Payments Listed (column totals added)			<b>X</b> \$		(	5,425,000

D. FEDERAL SIGNATURE

The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph

(b)(2) of Rule 502.

Issuer (Print or Type)	Signature / / / /	Date
SelectMinds, Inc.	Jul Mo	9/7/ ,2007
Name of Signer (Print or Type)	Title of Signer (Print or Type)	
Joel Teramoto	Chief Operating Officer	

**ATTENTION** 

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

 $\mathcal{END}$